



## **Canadian Transit Heritage Foundation Adopts New Strategic Plan**

*- Pride and passion in Canada's transit heritage -*

**Toronto, Ontario -- (27 June 2016)** – The Canadian Transit Heritage Foundation (CTHF) has taken a bold step into the future with the adoption of a new strategic plan including fresh Vision and Mission Statements as well as ambitious plans for partnerships, enhanced member value and sustainable funding.

“The new strategic plan is a monumental step for the Foundation establishing a clear path for the future,” says CTHF President Chris Prentice. With the new vision of *“pride and passion in Canada's transit heritage,”* the CTHF moves towards celebrating its 25<sup>th</sup> Anniversary in 2017, and commemorating the contribution of public transit to the evolution of Canadian cities and communities on the occasion of the 150<sup>th</sup> Anniversary of Canadian confederation.

“These new commitments will allow the CTHF to play a major role in uniting all those interested in celebrating Canadian transit history,” adds CTHF Vice President Gordon Nevison. The CTHF adopted a new mission statement, “to be the voice and resource for Canada's transit heritage by preserving and promoting transit history.” As such, “the CTHF is dedicated to fostering partnerships, delivering value and inspiring innovation.”

As part of the new plan, the CTHF will build a nationwide network of partnerships, engage members and partners through a new collaborative spirit of mutual purpose, grow membership by delivering value through outreach, and enhanced communication and high quality publications, products and services. This will be accomplished over the three-year life of the plan, from 2016 to 2018, through a detailed series of work plans under the direction of a new Executive and Board of Directors (see accompanying media release).

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### **Canadian Transit Heritage Foundation**

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